



# Choose to Challenge in 2021



## International Women's Day

International Women's Day (IWD) this year falls on Monday 8 March.

It is a global day that celebrates the social, economic, cultural and political achievements of women.

IWD also marks a call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements or rally for women's equality.

The theme for IWD 2021 is Choose to Challenge. A challenged world is an alert world. Individually, we're all responsible for our own thoughts and actions – all day, every day.

We can choose to challenge and call out gender bias, discrimination and stereotypes. We can choose to seek out and celebrate women's achievements.

Collectively, we can create an inclusive and more gender-equal world. From challenge comes change, so let's all choose to challenge.

In Australia, IWD events will also focus on the theme of Women in Leadership: Achieving an equal future in a COVID-19 world.

This theme celebrates the tremendous efforts by women and girls around the world in shaping a more equal future.

Women bear the brunt of problems ranging from poverty to climate change, but they also possess assets and talents to solve them.

For more information and resources visit: [International Women's Day](#) and [UN Women](#)



We will challenge  
gender stereotypes  
and bias

#ChooseToChallenge



We will forge  
positive visibility  
of women

#ChooseToChallenge



We will maintain  
a gender equal  
mindset

#ChooseToChallenge



We will celebrate  
women's  
achievements

#ChooseToChallenge



We will help  
forge a gender  
equal world

#ChooseToChallenge