Bold voices and bright futures



Photo: Wear It Purple/Facebook

Wear It Purple Day brings together LGBTIQA+ youth and allies to create a more inclusive future for all Australians in their schools, community organisations, universities and workplaces.

This year it will be celebrated on 29 August, with the 2025 theme being *Bold Voices, Bright Futures.*

Originally founded by students in response to global stories of teenagers taking their own lives due to bullying and harassment, Wear It Purple Day has become an international movement of love and support.

By wearing purple, Australians demonstrate to rainbow young people that they are celebrated and respected, acknowledging all have the right to be proud of who they are and who they are becoming.

“Our mission is to foster safe, empowering, and inclusive environments for LGBTQIA+SB young people – because every young person deserves to be proud of who they are,” said Wear It Purple President Brenna Harding.

“In a time when LGBTQIA+SB youth continue to face external pressures – from attacks on gender-affirming care in Queensland to the rollback of trans rights and DEI (diversity, equity and inclusion) efforts globally – their bold voices continue to lead with resilience and clarity.

“LGBTQIA+SB young people are committed to a future that is more expansive, joyful and sovereign. It is up to all of us – as allies, educators, workplaces, communities – to conspire with them to build these bright futures they deserve.”

Transgender and queer artist Lee Evatt has designed this year’s Wear It Purple Day artwork.

“For this design I took inspiration from queer communities that I have participated in as a photographer and more recently as a performer,” he said.

“Performers and activists were the first thing that came to mind. I wanted to represent different people of different generations to display a positive outlook towards LGBTIQ+ futures.”

To play an active role in celebrating and supporting Wear It Purple Day in your school, community organisation, university or workplace this year you can do the following:

- Speak to your school: To see how they plan to celebrate Wear It Purple Day and the policies and practices they have in place to create supportive and safe spaces for students and teachers.
- Do your research: Jump onto wearitpurple.org or some of its community partners to learn more about topics like pronouns, coming out, supportive affirming conversation and gender identity, to name just a few.
- Host or attend panels and keynote events: The power of storytelling and visibility enables rainbow youth to connect to community and empowers allies to be changemakers in their own environments.
- Prioritise key issues through established pride employee network groups: Champion topics like pronouns, gender affirmation and identity, inclusive language and active allyship.
- Continue courageous conversations: Go beyond Wear It Purple Day to create safety in classrooms and workplaces across the country.

For resources and more information visit wearitpurple.org

Authorised by Sally Dennis, General Secretary, The State School Teachers' Union of W.A.
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